

**CONTRACT**

**KGWN**  
**2923 E. Lincolnway**  
**Cheyenne, WY 82001**  
**Sales T & C: www.gray.tv/advertising**  
**(307) 634-7755**

<u>Contract / Revision</u> 2525387 /		<u>Alt Order #</u> WOC13577768
<u>Advertiser</u> Say No To RINOs		<u>Original Date / Revision</u> 04/14/22 / 04/14/22
<u>Contract Dates</u> 04/18/22 - 04/24/22	<u>Estimate #</u> 1367	
<u>Product</u> Awareness		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 350.80
<u>Agcy Code</u>	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 306
<u>Agency Ref</u> 177293	<u>Advertiser Ref</u> 604876	

And:

**PCA Political Communications Advertising**  
**11 E. 44th Street, Suite 303**  
**New York, NY 10017**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGWN	04/18/22	04/22/22	Wyoming News Now @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$70.00	6.40			
N 2	KGWN	04/18/22	04/22/22	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$35.00	7.30			
N 3	KGWN	04/18/22	04/21/22	Price Is Right	10:00 AM-11:00 AM		:30				NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	1-11---				3	\$85.00	7.30			
N 4	KGWN	04/18/22	04/22/22	Wyoming News Now @ 12p	12:00 PM-12:30 PM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$50.00	7.30			
N 5	KGWN	04/18/22	04/22/22	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$90.00	18.30			
N 6	KGWN	04/18/22	04/22/22	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	11111--				5	\$90.00	17.00			
N 7	KGWN	04/18/22	04/18/22	Monday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	1-----				1	\$200.00	5.70			
N 8	KGWN	04/18/22	04/24/22	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-----1				1	\$175.00	11.10			
N 9	KGWN	04/18/22	04/22/22	Wyoming News Now @ 10p	10:00 PM-10:35 PM		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/22	04/24/22	-1--1--				2	\$220.00	15.30			
<b>Totals</b>												350.80	\$2,745.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	32	\$2,745.00	(\$411.75)	\$2,333.25
<b>Totals</b>	32	\$2,745.00	(\$411.75)	\$2,333.25

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).



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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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